

RESTRICTED



ARIA

Australian Record Industry Association
ABN 72 002 692 944 ACN 002 692 944

Telephone: 61 2 8263 1144 • Fax: 61 2 8263 1181
Email: aria@aria.com.au • www.aria.com.au



Telephone: 61 3 9507 2547 Fax: 61 3 9507 2316
www.amra.org.au

WHAT MUSIC IS YOUR CHILD LISTENING TO



*A guide for parents
on Recorded Music
Classification*

WARNING

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www.aria.com.au



FOR YOUR INFORMATION

LABELLING CODE OF PRACTICE FOR RECORDED MUSIC PRODUCTS CONTAINING POTENTIALLY OFFENSIVE LYRICS AND/OR THEMES.

HOW IT WORKS...

The Australian Record Industry Association Ltd (ARIA) and the Australian Music Retailers' Association (AMRA) have developed an industry Code of Practice for labelling CDs and tapes that contain explicit lyrics. Whilst under the previous criteria, there were two (2) levels are now three (3) levels indicated by three standard and individually coloured stickers. These consumer advice labels are designed to assist you when buying recorded music or when supervising the music your children listen to.

WHAT DO THE LABELS MEAN?

LEVEL ONE

WARNING
MODERATE impact
coarse language
and/or themes.

CRITERIA Level 1 product is labelled Black and White.

- Infrequent aggressive or strong coarse language; and/or
- Moderate impact ('impact' means the strength of the effect on the listener) references to drug use, violence, sexual activity or themes.

LEVEL TWO

WARNING
STRONG impact
coarse language
and/or themes.

CRITERIA Level 2 product is labelled Blue and White.

- Frequent aggressive or strong coarse language; and/or
- Strong impact references to or detailed descriptions of drug use, violence, sexual activity or themes.

LEVEL THREE

RESTRICTED
HIGH IMPACT THEMES
Not to be sold to
persons under 18 years.

CRITERIA Level 3 product is labelled Red and White.

Product containing graphic descriptions of drug use, violence, sexual activity or very strong themes, which have a very high degree of intensity and which are high in impact. These products require an adult perspective and are therefore not to be sold to persons under eighteen years of age.

WHAT ABOUT PRODUCT WHICH EXCEEDS THE UPPER PARAMETERS OF 18+?

Product containing lyrics which promote, incite or instruct or exploitatively ('exploitative' means appearing to purposefully debase or abuse for the enjoyment of listeners, and lacking moral, artistic or other values) or gratuitously ('gratuitous' means material which is unwarranted or uncalled for, and included without the justification of artistic merit) depict drug abuse; cruelty; suicide; criminal or sexual violence; child abuse; incest; bestiality; or any other revolting or abhorrent activity in a way that causes outrage or extreme disgust to most adults.

These recordings are not permitted to be released and/or distributed by ARIA members or sold by AMRA members.



WHAT HAPPENS IF I BUY A CD WHICH IS NOT LABELLED AND I BELIEVE SHOULD CARRY A WARNING?

Complaints about unstickered products can be made to the Complaints Hotline on **1800 25 25 47**. All complaints will be investigated and you will be notified of the outcome.

WHAT ARE ARIA AND AMRA?

ARIA, the Australian Record Industry Association, is a non-profit trade association representing the interests of the Australian recorded music industry (www.aria.com.au). AMRA, the Australian Music Retailers' Association, is a non-profit trade association representing the interests of all music retailers nationally (www.amra.org.au).